

NDPA Membership & Sponsorship Structure

All memberships are for a single person only, valid for one year from the date registration is received. Donations for memberships are annual, tax-deductible and non-refundable.

GENERAL MEMBERSHIP

\$50 annual donation

The General Membership is designed for all persons involved in water safety such as health educators, program and outreach coordinators, students, representatives of non-profit agencies, lifeguards, swim instructors, legislators, family members interested in drowning prevention advocacy, government agencies, corporations, and others.

Benefits Include:

- ▶ **Acknowledgement:** Listed as a member on the public access area of the NDPA website by person's name and business name if applicable.
- ▶ **Website Access:** Password Protected area of the NDPA Website includes:
 - Complete Member Directory with contact information for all members
 - Research and data resources
 - Shared publications, literature and other educational tools
 - Comprehensive list of drowning prevention organizations across the U.S.
 - Use of NDPA Member logo (limited)
 - Electronic access to available Symposium presentation materials
 - Ability to add water safety events to online event calendar
 - Contact information for NDPA Board Members and other industry experts
- ▶ **Communication:** Receive the quarterly NDPA E-Newsletter.
- ▶ **Networking Opportunities:** Ability to contact and network with other NDPA members
- ▶ **Committees:** Opportunity to serve on NDPA Committees
- ▶ **Symposium Registration:** Discounted Early-Bird registration for member to attend the Annual National Drowning Prevention Symposium.
- ▶ **Symposium Acknowledgment:** Designated as a member of the NDPA in the Symposium Syllabus. (See Symposium Deadlines for details.)

BRONZE SPONSORSHIP

\$500 annual donation

The Bronze Sponsorship is designed to provide enhanced acknowledgement on the NDPA website and at the Annual Drowning Prevention Symposium, including a complimentary exhibit table at the symposium. This sponsorship also provides membership benefits for one person, such as a representative of the corporation, non-profit organization or government entity.

Benefits include:

- ▶ All benefits of NDPA General Membership listed above PLUS:
- ▶ **Acknowledgement:** Listing as a Bronze Sponsor on the public access area of the NDPA website by member's name, contact information, and business name if applicable.
- ▶ **Symposium Acknowledgment:** Listing by name and logo as a Bronze Sponsor in the Annual National Drowning Prevention Symposium program, on the symposium registration website, and in the Annual Symposium syllabus. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Exhibitor:** Receive a complimentary Exhibit Table at the annual symposium. (See Symposium Deadlines for requirements.)

SILVER SPONSORSHIP

\$1000 annual donation

The Silver Sponsorship is designed to provide additional acknowledgment and promotion on the NDPA website and at the Annual National Drowning Prevention Symposium, including both a complimentary registration and exhibit table.

Benefits include:

- ▶ All benefits of NDPA General Membership PLUS:
- ▶ **Acknowledgement:** Listing on public access area of the NDPA website as a Silver Sponsor by member name, contact information, website-link, and business name if applicable. Will also be recognized in the NDPA E-Newsletter when sponsorship starts or renews.
- ▶ **Symposium Registration:** One (1) complimentary registration for member to attend the Annual National Drowning Prevention Symposium.
- ▶ **Symposium Acknowledgment:** Listing by name and logo as a Silver Sponsor in the Annual National Drowning Prevention Symposium program, on the Symposium registration website, and in the Symposium Syllabus. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Exhibitor:** Receive a complimentary Exhibit Table at the annual symposium. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Signage:** Easel signage recognition with logo will be provided at the symposium where appropriate. (See Symposium Deadlines for details.)

GOLD SPONSORSHIP

\$2,500 annual donation

The Gold Sponsorship is designed to provide additional acknowledgment and promotion on the NDPA website and at the Annual National Drowning Prevention Symposium, including both a complimentary registration and exhibit table.

Benefits include:

- ▶ All benefits of NDPA General Membership PLUS:
- ▶ **Acknowledgement:** Listing as a Gold Sponsor on public access area of the NDPA website by member name, contact information, website-link, and business name if applicable. Will also be recognized in the NDPA E-Newsletter when sponsorship starts or renews.
- ▶ **Symposium Registration:** Two (2) complimentary registrations to attend the Annual National Drowning Prevention Symposium.
- ▶ **Symposium Acknowledgment:** Listing by name as a Gold Sponsor in the Annual National Drowning Prevention Symposium program, on the Symposium registration website, and in the Annual Symposium Syllabus. One advertising brochure can be inserted into conference syllabus. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Exhibitor:** Receive a complimentary Exhibit Table at the annual symposium. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Signage:** Easel signage recognition with logo will be provided at the symposium where appropriate. (See Symposium Deadlines for requirements.)
- ▶ **Certificate:** A Certificate of Sponsorship will be provided to post in place of business.

PLATINUM SPONSORSHIP

\$5000 annual donation

NDPA Platinum Sponsors will receive premier acknowledgment and promotion on the NDPA website, complimentary registrations to attend the Annual National Drowning Prevention Symposium and a complimentary exhibit table. This sponsorship option is ideal for corporations, agencies or water safety advocacy groups to provide substantial financial support to the NDPA.

Benefits include:

- ▶ All benefits of NDPA General Membership PLUS:

- ▶ **Acknowledgement:** Listing as a Platinum Sponsor on public access area of the NDPA website by member name, company name and logo, contact information, company description and website-link if applicable. Will also be recognized in the NDPA E-Newsletter when sponsorship starts or renews.
- ▶ **Symposium Registration:** Three (3) complimentary registrations to attend the Annual National Drowning Prevention Symposium.
- ▶ **Symposium Acknowledgment:** Listing by name and logo as a Platinum Sponsor in the Annual National Drowning Prevention Symposium conference program, on the Symposium registration website, and in the Annual Symposium Syllabus. Two advertising brochures can be inserted into conference syllabus. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Exhibitor:** Receive a complimentary Exhibit Table at the annual symposium. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Signage:** Easel signage recognition with logo will be provided at the symposium where appropriate. (See Symposium Deadlines for requirements.)
- ▶ **Certificate:** A framed Certificate of Sponsorship will be provided to post in place of business.

DIAMOND SPONSOR

\$10,000 donation for symposium

This sponsorship package is limited to two (2) sponsors and must meet the symposium timeline listed below to receive full benefits. If you are interested in being a Diamond Sponsor for the Symposium please contact the NDPA President for more information. The Diamond Sponsor receives all benefits of other sponsorships plus those below.

Benefits include:

- ▶ All benefits of NDPA General Membership PLUS:
- ▶ **Acknowledgement:** Listing as a Diamond Sponsor on public access area of the NDPA website by member name, company name and logo, contact information, company description and website-link if applicable. Will also be recognized in the NDPA E-Newsletter when sponsorship starts or renews.
- ▶ **Symposium Registration:** Five (5) complimentary registrations to attend the Annual National Drowning Prevention Symposium
- ▶ **Symposium Exhibitor:** Receive a complimentary Exhibit Table with greater visibility at the annual symposium. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Acknowledgment:** Receive recognition as a Diamond Sponsor for the Annual National Drowning Prevention Symposium. Acknowledged by name and logo in symposium marketing and registration materials. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Printed Acknowledgement:** Listing as Diamond Sponsor by name and logo in the program, registration website and syllabus. Three (3) advertising brochures and a Company Information Flyer can be inserted into conference syllabus. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Signage:** High visual acknowledgment at both continental breakfasts during the symposium, easel and banner signage, logo and name on all printed signage for symposium. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Recognition:** Verbal honor given during the opening remarks as a Diamond Sponsor.
- ▶ **Plaque:** A personalized plaque will be provided to post in place of business.

SYMPOSIUM TITLE SPONSOR

\$20,000 donation for symposium

This exclusive sponsorship package is limited to one (1) sponsor and must meet the symposium timeline listed below to receive full benefits. If you are interested in being the Title Sponsor for the Symposium please contact the NDPA President for more information. The Title Sponsor receives all benefits of the general member plus those below.

Benefits include:

- ▶ All benefits of NDPA General Membership PLUS:

- ▶ **Acknowledgement:** Listing as a Title Sponsor on public access area of the NDPA website by member name, company name and logo, contact information, company description and website-link if applicable. Will also be recognized in the NDPA E-Newsletter when sponsorship starts or renews.
- ▶ **Symposium Registration:** Ten (10) complimentary registrations to attend the Annual National Drowning Prevention Symposium
- ▶ **Symposium Exhibitor:** Receive a complimentary Exhibit Table with highest visibility at the annual symposium.
- ▶ **Symposium Acknowledgment:** Receive exclusive recognition as the Title Sponsor for the Annual National Drowning Prevention Symposium. Acknowledged by name and logo in symposium marketing and registration materials. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Printed Acknowledgement:** Includes name and logo listing in masthead as Symposium Title Sponsor in the program, registration website and syllabus. Logo printed on all divider pages in the conference syllabus. Five (5) advertising brochures and a Company Information Flyer can be inserted into conference syllabus. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Signage:** Exclusive visual acknowledgment during at least one luncheon during the symposium, easel and banner signage throughout the symposium, logo and name on all printed signage for symposium. (See Symposium Deadlines for requirements.)
- ▶ **Symposium Recognition:** Verbal honor given during the opening remarks, assigned luncheon, and closing remarks as the Title Sponsor.
- ▶ **Plaque:** A decorative plaque will be provided to post in place of business.

Symposium Deadlines Applicable to all Sponsorships

(Deadlines may be flexible. Check with NDPA President for details. A limited number of exhibit tables are available. Exhibit tables are dispersed when payment is received until all spaces are filled.)

- *6 months prior: Title Sponsor contract to be received.*
- *5 months prior: Logos and sponsor artwork must be received for inclusion in printed brochure.*
- *30 days prior: Sponsor logos and member registration must be received for inclusion in syllabus printing and on easel signage. Exhibit Table confirmation must be received.*
- *2 weeks prior: Advertising materials for syllabus and any promotional materials for conference bags must be received.*
- *Logo on Website: Sponsor logos will be posted on the NDPA website within two weeks of receiving artwork from sponsors.*

Membership & Sponsorship Information

Kristin Goffman
 NDPA Administrator
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Symposium Sponsorship Information

Diane Holm
 NDPA President 2006-2007
 239-332-9590
Diane_holm@doh.state.fl.us

Visit the NDPA website for more information at: www.drowningpreventionalliance.org