



National Drowning Prevention Symposium

Sponsorship Levels and Benefits

July 1, 2009-June 20, 2010

PRESENTING SPONSOR (Exclusive)

\$20,000 annual donation

- ◆ All benefits of NDPA General Membership including member newsletters, access to the Member Area of the NDPA Website, and listed as a member on the NDPA Website.
- ◆ **MARKETING & PUBLICITY:** Receive top-billing as the Presenting Sponsor in all symposium related marketing, outreach publicity, and printed publications, including the NDPA website, NDPA Member Newsletter, news releases, symposium save-the-date promotion, and symposium brochure. Acknowledgement will include the sponsor's name, logo, contact information, company description and website-link as appropriate. (Logo size in printed materials will be commensurate with the level of sponsorship.)
- ◆ **SYMPOSIUM REGISTRATIONS:** Ten (10) complimentary registrations to attend the Annual National Drowning Prevention Symposium.
- ◆ **MARKETING OPPORTUNITIES:** Presenting Sponsor will receive a complimentary exhibit table at the Symposium in the location with highest visibility. Up to five (5) advertising brochures and a company information flyer can be inserted into the conference syllabus. Promotional items can be provided for inclusion in the conference tote-bag for attendees.
- ◆ **SYMPOSIUM RECOGNITION:** Receive top-billing in all symposium printed materials such as symposium easel signage, banner, and in the symposium syllabus. Verbal honor will be given during the opening remarks, luncheon, and closing remarks. Presenting Sponsor will also receive high visual acknowledgment, including table tents and easel signage, during the following Symposium events:
 - The NDPA Awards Luncheon
 - Opportunity to welcome attendees at the Awards Luncheon
- ◆ **PLAQUE:** A decorative plaque will be provided to post in sponsor's place of business.

(See Symposium Deadlines for requirements.)

DIAMOND SPONSOR

\$10,000 annual donation

- ◆ All benefits of NDPA General Membership including member newsletters, access to the Member Area of the NDPA Website, and listed as a member on the NDPA Website.
- ◆ **MARKETING & PUBLICITY:** Receive recognition as a Diamond Sponsor in symposium related marketing, outreach publicity, and printed publications, including the NDPA website, NDPA Member Newsletter, news releases, symposium save-the-date, and symposium brochure. Acknowledgement will include the sponsor's name, logo, contact information, company description and website-link in the syllabus and on the NDPA website. (Logo size in printed materials will be commensurate with the level of sponsorship.)
- ◆ **SYMPOSIUM REGISTRATIONS:** Five (5) complimentary registrations to attend the Annual National Drowning Prevention Symposium.
- ◆ **MARKETING OPPORTUNITIES:** Diamond Sponsor will receive a complimentary exhibit table at the Symposium in a location with greater visibility. Up to three (3) advertising brochures and a company

information flyer can be inserted into the conference syllabus. Promotional items can be provided for inclusion in the conference tote-bag for attendees.

- ◆ **SYMPOSIUM RECOGNITION:** Receive recognition as a Diamond Sponsor in all symposium printed materials such as symposium easel signage, banner, and in the symposium syllabus. Verbal honor will be given during the opening remarks, luncheon, and closing remarks. Will also receive premier acknowledgment, including table tents and easel signage, at one of the following Symposium events of their choice as availability permits (first come, first served):
 - The Evening Networking Reception or;
 - The Exhibit Hall
 - ◆ **PLAQUE:** A personalized plaque will be provided to post in sponsor's place of business.
- (See Symposium Deadlines for requirements.)*

PLATINUM SPONSOR

\$5,000 annual donation

- ◆ All benefits of NDPA General Membership including member newsletters, access to the Member Area of the NPDA Website, and listed as a member on the NDPA Website.
 - ◆ **MARKETING & PUBLICITY:** Receive recognition as a Platinum Sponsor in symposium related marketing, outreach publicity, and printed publications, including the NDPA website, NDPA Member Newsletter, news releases, symposium save-the-date, and symposium brochure. Acknowledgement will include the sponsor's name, logo, contact information, company description and website-link in the syllabus and on the NDPA website. (Logo size in printed materials will be commensurate with the level of sponsorship.)
 - ◆ **SYMPOSIUM REGISTRATIONS:** Three (3) complimentary registrations to attend the Annual National Drowning Prevention Symposium.
 - ◆ **MARKETING OPPORTUNITIES:** Platinum Sponsors will receive a complimentary exhibit table at the Symposium. Up to two (2) advertising brochures can be inserted into the conference syllabus. Promotional items can be provided for inclusion in the conference tote-bag for attendees.
 - ◆ **SYMPOSIUM RECOGNITION:** Platinum Sponsors will receive printed recognition in all symposium printed materials such as easel signage, banner, and in the symposium syllabus. Will also receive premier recognition at one Major Symposium Event of their choice, as availability permits (first come, first served).
 - Keynote Presentation on Day One with opportunity to introduce Keynote Speaker or;
 - Keynote Presentation on Day Two with opportunity to introduce Keynote Speaker or;
 - Luncheon on Day Two or;
 - Media / Demonstration Event.
 - ◆ **PLAQUE:** A framed certificate of sponsorship will be provided to post in sponsor's place of business.
- (See Symposium Deadlines for requirements.)*

GOLD SPONSOR

\$2,500 annual donation

- ◆ All benefits of NDPA General Membership including member newsletters, access to the Member Area of the NPDA Website, and listed as a member on the NDPA Website.
- ◆ **MARKETING & PUBLICITY:** Receive recognition as a Gold Sponsor in symposium related marketing, outreach publicity, and printed publications, including the NDPA website, NDPA Member Newsletter, news releases, symposium save-the-date, and symposium brochure. Acknowledgement will include the sponsor's name, logo, contact information, company description and website-link in the syllabus and on the NDPA website. (Logo size in printed materials will be commensurate with the level of sponsorship.)

- ◆ SYMPOSIUM REGISTRATIONS: Two (2) complimentary registrations to attend the Annual National Drowning Prevention Symposium.
 - ◆ MARKETING OPPORTUNITIES: Gold Sponsors will receive a complimentary exhibit table at the Symposium. One (1) advertising brochure can be inserted into the conference syllabus. Promotional items can be provided for inclusion in the conference tote-bag for attendees.
 - ◆ SYMPOSIUM RECOGNITION: Gold Sponsors will receive printed recognition in all symposium printed materials such as easel signage, banner, and in the symposium syllabus. Will also receive premier recognition at one Core Symposium Event of their choice, as availability permits (first come, first served):
 - Welcome Reception or;
 - Breakfast Day One or;
 - Breakfast Day Two or;
 - JADES Network Breakfast or;
 - Showcase of Programs
 - ◆ PLAQUE: A certificate of sponsorship will be provided to post in sponsor's place of business.
- (See Symposium Deadlines for requirements.)*

SILVER SPONSOR

\$1,000 annual donation

- ◆ All benefits of NDPA General Membership including member newsletters, access to the Member Area of the NPDA Website, and listed as a member on the NDPA Website.
- ◆ MARKETING & PUBLICITY: Receive recognition as a Silver Sponsor in symposium related marketing, outreach publicity, and printed publications, including the NDPA website, NDPA Member Newsletter, news releases, symposium save-the-date, and symposium brochure. Acknowledgement will include the sponsor's name, logo, contact information, company description and website-link in the syllabus and on the NDPA website. (Logo size in printed materials will be commensurate with the level of sponsorship.)
- ◆ SYMPOSIUM REGISTRATIONS: One (1) complimentary registration to attend the Annual National Drowning Prevention Symposium.
- ◆ MARKETING OPPORTUNITIES: Silver Sponsors will receive a complimentary exhibit table at the Symposium. Promotional items can be provided for inclusion in the conference tote-bag for attendees.
- ◆ SYMPOSIUM RECOGNITION: Silver Sponsors will receive printed recognition in all symposium printed materials such as easel signage, banner, and in the symposium syllabus.

(See Symposium Deadlines for requirements.)

BRONZE SPONSOR

\$500 annual donation

- ◆ All benefits of NDPA General Membership including member newsletters, access to the Member Area of the NPDA Website, and listed as a member on the NDPA Website.
- ◆ MARKETING & PUBLICITY: Receive recognition as a Bronze Sponsor in symposium related marketing, outreach publicity, and printed publications, including the NDPA website, NDPA Member Newsletter, news releases, symposium save-the-date, and symposium brochure. Acknowledgement will include the sponsor's name, logo, contact information, company description and website-link in the syllabus and on the NDPA website. (Logo size in printed materials will be commensurate with the level of sponsorship.)
- ◆ MARKETING OPPORTUNITIES: Bronze Sponsors will receive a complimentary exhibit table at the Symposium.
- ◆ SYMPOSIUM RECOGNITION: Bronze Sponsors will receive printed recognition in all symposium printed materials such as easel signage, banner, and in the symposium syllabus.

(See Symposium Deadlines for requirements.)

GENERAL MEMBERSHIP

\$50 annual donation

The General Membership is designed for all persons interested in promoting water safety such as health educators, program and outreach coordinators, students, representatives of non-profit agencies, lifeguards, swim instructors, legislators, individuals interested in drowning prevention advocacy, government agencies, corporations, families of drowning victims, and others.

- ◆ **ACKNOWLEDGEMENT:** Listed as a member on NDPA website.
- ◆ **WEBSITE ACCESS:** All members are authorized to access the password protected area of the NDPA Website which includes:
 - Complete Member Directory with contact information for all members
 - Research and data resources
 - Shared publications
 - Literature and other educational tools
 - Comprehensive list of drowning prevention organizations across the U.S.
 - NDPA Member Logo
 - Electronic access to available Symposium presentation materials
 - Ability to add water safety events to online event calendar
 - Contact information for NDPA Board Members and other industry experts
 - (NOTE: Some of the items listed above may still be under development or improvement)
- ◆ **MEMBER NEWSLETTER:** Receive a copy of the NDPA Member Newsletter.
- ◆ **NETWORKING OPPORTUNITIES:** Ability to contact and network with other NDPA members.
- ◆ **COMMITTEES:** Opportunity to serve on NDPA Committees.
- ◆ **DISCOUNT SYMPOSIUM REGISTRATION:** Discounted Early-Bird registration for member to attend the Annual National Drowning Prevention Symposium.
- ◆ **SYMPOSIUM ACKNOWLEDGEMENT:** Designated as a member of the NDPA in the Symposium Syllabus.

(See Symposium Deadlines for details.)

SYMPOSIUM DEADLINES to receive benefits for the 2010 Symposium

Deadlines below may be flexible. Check with NDPA Executive Director or Fund Development Chair for details. The number of symposium exhibit tables may be limited. Exhibit tables will be reserved when payment is received until all spaces are filled. Sponsorship benefits will apply to the symposium that follows receipt of sponsorship payment.

- October 15, 2009:** Presenting Sponsor contract to be received.
- October 31, 2009:** Logos and sponsor artwork must be received for inclusion in printed brochure.
- February 26, 2010:** Sponsor logos and member registration must be received for inclusion in syllabus printing and on easel signage. Exhibit Table confirmation must be received.
- April 9, 2010:** Materials for syllabus, promotional materials for conference bags, and scripts for relevant verbal presentations must be received.

Website Acknowledgment: Sponsor logos will be posted on the NDPA website within two weeks of receiving artwork from sponsors.

NDPA Membership & Sponsorship Information

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